



## **Shoot Better with Your Smartphone: Part 2**

**Instructor:** Ashley Harris

**Organization:** Accelerate Augusta

**Partner Institution:** Augusta Technical College

**Course Duration:** 1 day, 2-hour session

**Location:** Augusta Tech Campus / On-Site (TBD)

**Prerequisites:** None – Open to all experience levels Suggested:

**Required Materials:** Smartphone (iOS or Android), free video editing app (e.g., CapCut, or iMovie)

### **Course Overview:**

Ready to take your smartphone videos from good to *great*? This hands-on class builds on the basics from *Shoot Better with Your Smartphone* — but if you’re comfortable shooting simple videos and ready to learn more advanced techniques, you’re welcome to join!

### **Learning Objectives:**

By the end of this course, participants will be able to:

- Multi-shot storytelling techniques
- Advanced lighting setups and tricks
- Improving audio quality with simple tools
- Basic mobile editing (CapCut, iMovie)
- Creating content with strategy in mind
- Publish to platforms like Instagram, TikTok, and YouTube effectively

## **What to Bring:**

- A fully charged smartphone (iPhone or Android)
- Charger or power bank
- Earbuds, tripod, or clip-on mic (optional but helpful!)
- A notebook or notes app
- Your creativity and willingness to be on camera!

## **Hands-On Practice:**

- Plan and film a 3-shot video sequence
- Edit and polish your video in-class
- Share final project for feedback

### **Note:**

Previous attendance in Part 1 is helpful but not required. Basic familiarity with your smartphone camera is recommended.